

Makevale Press Release – September 2009



Makevale's new 40,000ft² factory in India marks a significant move into new Asian and Far Eastern markets by this family-owned company.

"We're very excited to bring this facility on-line. It represents a significant investment and is very much part of our strategic growth plan," says Dr Samit Ahir, Makevale's Group Director. "The state-of-the-art factory opens up the vast local market whilst expanding our European capabilities – it is a great achievement we are all very proud of."

Makevale are acknowledged industry leaders in the development and production of custom-made polymers with dental, medical, military, industrial and other commercial applications. Thirty years ago they produced the world's first workable Cadmium free dental polymer and, through extensive research and development, continue to bring pioneering products to the market. Their lightweight resins are tough enough for use in submarine cockpits yet retain a superb optical clarity that make them ideal for casting delicate items like awards. They also perform reliably; you often find Makevale polymers in bone cements. "It's their versatility that makes our high-quality polymers so innovative," Dr Ahir explains.

This commitment to innovation has facilitated Makevale's rapid growth. Started in 1980 in the family kitchen by Dr Val Ahir, Samit's father, the company bought its main UK competitor in 1999 and subsequently acquired controlling interests in European and US distributors. They are one of only a handful of companies worldwide producing high grade PMMA, a resin often used as a medical polymer, and also supply four out of five of the world's top dental companies. Constant innovation has allowed Makevale to diversify their customer base and become significant suppliers to the acrylic nails, glues, moulding, glass transport and coatings industries.

Although exports account for over 70% of Makevale's current sales they remain the last fully independent and wholly UK-owned acrylic manufacturer in Europe. Their groundbreaking products, and now their new factory, give them global reach, and yet they remain dedicated to building close links with their customers. "Our company's relationships under-pin our success," Dr Ahir explains. "Our technical ability coupled with high levels of service places us above the competition and strengthens our partnerships with customers. Trust, strong liaison, experience and inventiveness means we can move very quickly on ideas and develop a product within weeks, in some cases. Our new factory will only enhance this capability and we anticipate it taking us in many new directions. It's a very interesting time for Makevale."